

# St ALBANS & HARPENDEN **Review**

## Awards for University of Hertfordshire students (From St Albans & Harpenden Review)



### **Awards for University of Hertfordshire students**

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BUDDING entrepreneurs at the University of Hertfordshire have been rewarded for their flair for business.

One winner at the awards ceremony last week was Gary Schoeman, whose idea of an online recruitment agency which helps students find a summer job in the USA, impressed the judges.

Gary, 26, is studying for a marketing degree at the University of Hertfordshire and was winner of the 'most innovative idea' category.

More than 144 entries were received and the ten finalists pitched their ideas to the judging panel - Julie Meyer, one of the leading champions for entrepreneurship in Europe and Dragon in BBC's online Dragons' Den; Martin Carr, senior financial services manager at Exemplas; and Adam Titmus, senior manager at Deloitte, one of the country's leading professional services firms.

Julie Meyer, online dragon from BBC TV show Dragons' Den added: "I thought the students' pitches were fantastic overall, a real range of exceptional ones to some that were above average.

"There is was real entrepreneurial drive and a level of pro-activeness from the University of Hertfordshire's finalists and some of the entrepreneurs showed real promise."

Student Alexander Miller and his brother Guy Miller won 'Best business plan' for his idea to create a range of products around the bicycle lock industry.

Hajrë Hyseni and Labinot Zeqiri won 'Best pitch' for their idea to provide instant IT support to small and medium enterprises and the domestic markets using remote and mobile solutions.